

DRAFT CONFERENCE PROGRAMME

DAY ONE

08h00	Registration
CONTEXT Chairperson: MEC Maile	
09h00	Welcome
09h10	Address by Deputy Minister Godongwana The New Growth Path
09h30	Keynote address by Minister Mashatile Mzansi's Golden Economic
10h00	Address by Guest Speaker – Avril Joffe “The Arts, Culture and Heritage Economy” - A case study of use of the art, culture and heritage sector as a tool for social cohesion and a driver of economic growth
10h30	Tea
10h45	Respondents - Heritage expert: Webber Ndoro - Economist: Neva Makgetla - Literature and books: Muxe Nkondo
11h15	Plenary
12h15	Address by the International Marketing Council - Brand South Africa - International and National perceptions
12h30	Address by SATourism - Global competitiveness - Inbound tourism data - Domestic tourism data
12h45	Address by the dti - Sector specific strategy for the cultural industries
13h00	Lunch

OVERVIEW CHAIRPERSON: MEC THUSI	
14h00	Deputy Minister Phaahla Background and commentary on key issues arising from consultation
14h15	Director General Presentation of assessment and proposals
14h45	Tea

ASSESSMENT CHAIRPERSON: MEC THUSI	
15h00	Parallel sessions (6 commissions) - Organisation of the sector - Performance of the sector - Funding of the sector
17h00	Closure

DAY TWO

ASSESSMENT CHAIRPERSON: MEC TOM	
08h30	Plenary report back from commissions

PROPOSED INTERVENTIONS CHAIRPERSON: MEC TOM	
09h30	Parallel sessions (6 commissions) <ul style="list-style-type: none"> - Skills development - Sourcing of goods and services in the sector - Cultural precincts, events and information hubs - National and international touring company - Heritage development including the National Liberation Heritage Route - Art Bank and public art programme
10h30	Tea
10h45	Commissions continue
12h00	Lunch

PROPOSED INTERVENTIONS CHAIRPERSON: MEC WC	
13h00	Plenary
14h00	Summation – Acting DG
14h15	Tea

WAY FORWARD Chairperson: DEPUTY MINISTER	
14h30	Presentation of conference resolution
14h45	Closing address
15h00	Closure

CULTURAL PROGRAMME	
Day One	Performance and entertainment at all breakpoints during conference and at lunch venues Evening theatre performance
Day two	Performance and entertainment at all breakpoints during conference and at lunch venues Visit to attractions in the area after closure