



arts and culture

Department:
Arts and Culture
REPUBLIC OF SOUTH AFRICA

Investing in Culture programme



*A better life for all through
job creation and skills
development.*

Contact details

General information about the programme can be obtained from:

Ms Salphinah Ubisi-Mkhatshwa
Phone: 012-441-3438
Fax: 012-441-3446
Website: www.dac.gov.za

Physical address

Department: Arts & Culture • Investing in Culture
• Kingsley Centre • 481 Church Street • c/o
Church & Pretorius Streets • Arcadia • Pretoria

Postal address

Private Bag X 897 • Pretoria • 0001

Project specific information can be obtained from:

Provincial coordinators

Eastern Cape Province

Mr. Wandile Ncanywa
Mobile: 082-889-3997
Fax: 086-529-6019
Email: wandile.ncanywa@dac.gov.za
Address:

Free State Province

Mr. Lucky Molaudzi
Mobile: 082-807-5521
Fax: 086-529-5822
Email: lucky.molaudzi@dac.gov.za
Address:

Gauteng Province

Ms Nontuthuzelo Nqabeni
Mobile: 082-884-6869
Fax: 086-529-5898
Email: nontuthuzelo.nqabeni@dac.gov.za
Address: P/Bag X897 • Pretoria • 0001

Limpopo Province

Mr. Dunisani Chabalala
Mobile: 082-909-9750
Fax: 086-529-5726
Email: dunisani.chabalala@dac.gov.za
Address: P/Bag X7002 • Bendor Park • 0713

Mpumalanga Province

Ms Vonani Mhinga
Mobile: 082-807-5523
Fax: 086-529-6329
Email: vonani.mhinga@dac.gov.za
Address:

North West Province

Ms Kedibotse Mongane
Mobile: 082-807-5496
Fax: 086-639-5816
Email: kedibotse.mongane@dac.gov.za
Address: Private Bag X897 • Pretoria • 0001

KwaZulu-Natal Province

Mr. Sibusiso Tsanyane
Mobile: 082-889-7322
Fax: 086-529-5955
Email: sibusiso.tsanyane@dac.gov.za
Address: P/Bag X01 • Msunduzi • 3231

Northern Cape Province

Mr. Monde Zilindile
Mobile: 071-680-4849
Fax: 086-639-5814
Email: monde.zilindile@dac.gov.za
Address:

Western Cape Province

Mr. Julius Dantile
Mobile: 079-511-3292
Fax: 086-639-5815
Email: julius.dantile@dac.gov.za
Address: P/Bag X9176 • Cape Town • 8000

Overview

The vision of the National Department of Arts and Culture (DAC) is to 'preserve South African culture to ensure social cohesion and nation building'. To attain this, the Department seeks to inter alia improve economic and other development opportunities through mutually beneficial partnerships nationally and globally whilst contributing to social development.

Through its Investing in Culture (IIC) Programme, the Department aims to provide empowerment opportunities for Deputy Minister Botha at Koopmansfontein unemployed people from the second economy through training and job creation in arts, culture and heritage. It provides access to markets and skills as a tool for urban regeneration, rural development, and job creation



Deputy Minister Botha at Koopmansfontein

Vision of the programme

Ensuring realization of empowerment opportunities through training and job creation in arts, culture and heritage sector.

Mission of the programme

Developing capital by allocating resources to ensure return on investments that will fulfill the key objectives of DAC and broader imperatives of government

Funding principles and criteria

The basic principles and criteria that inform the support for projects are:

Technical innovation: having skills in or specialized knowledge in arts and culture discipline and the practical application thereof.

- Projects must be arts, culture and/or heritage related;
- Projects should have unique indigenous production;
- Products and/or services of the project must be of good quality.



Moruakgomo leather products

Poverty alleviation: creating opportunities for the previously disadvantaged groups that improve their wellbeing.

- Priority will be accorded to projects located within previously disadvantaged communities (including poverty nodes and provincial priority areas);
- Projects must comply with relevant legislation(s) where applicable;
- Projects must engage in good governance;
- Projects should have potential to support and promote tourism;
- Women, youth and people with disabilities should be prioritized.

Capacity building: strengthen the knowledge, abilities, skills and of individuals and improve institutional structures and processes such that the organization can efficiently meet its mission and goals in a sustainable way.

- There should be good evidence of beneficiaries' skills, potential or ability to learn;
- Projects should be community driven and owned or directly benefit the community in terms of either jobs, training or partnerships.

Sustainability: improving the social and economic well-being

of the funded groups with less impact on the natural resource used.

- Projects should have the potential to be self sustaining;
- Projects using natural resources should ensure that environmental friendly methods for harvesting are used;
- Projects should have the intention to establish a small business or business units for the creation of long-term employment beyond DAC funding period;
- Products and/or services should be marketable both locally and abroad.

The funding targets of the IIC programme in accordance with broader government imperatives are as follows:

- 60% of women
- 30% of youth
- 2% of people with disabilities (PWD)
- 40% of support in poverty nodes

Categories supported

Support is offered in the following categories within specific genres:

Craft: supported genres are beadwork, weaving, tapestry, pottery, jewellery, ceramics, mosaic, leather, wireworks.

Music: supported genres are traditional, contemporary, opera, jazz.

Design: supported genres are textile design, Jewellery design, fashion design, craft design

Performing arts: supported genres are traditional dance, drama / production