



## CONTACT DETAILS

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Opening hours: Tuesdays  
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Admission R50;  
pensioners, students and  
children R35

## The Apartheid Museum

The basic principle behind apartheid was simple – segregate everything. Cut a clean line through a nation to divide black from white and keep them divided. Visitors to this Museum will come to understand that any form of racial inequality leads to destruction. The award winning and internationally acclaimed Apartheid Museum communicates this by using dark images, sounds and atmosphere prevalent in that troubled era. It attempts to present a balanced account of 20th century South Africa. It recounts the political upheavals beginning in the last century and moves on to the transition from a racist state into Africa's beacon of hope as the century turned again.

The stark exterior of the museum immediately brings to mind images of detention, oppression and division and sets the stage for an interactive journey through the darkest years in South African history. The path through the museum leads one on a journey beginning with segregation, the cornerstone of apartheid. It takes one back through the history of the myriad cultures converging during the pre-apartheid era, through the years of race classification, the 150 acts of apartheid, detentions and the oppression of the nationalist regime. Visitors get to examine the rise of black consciousness, the armed struggle and finally witness the release of Nelson Mandela after 27 years of imprisonment which led to the final negotiations for peace. The Apartheid Museum experience is one of upliftment and liberation, both personally and socially, and leaves each visitor with a feeling of hope for the future, unburdened by the ills of the past.

Tragedy and heroism. Tyranny and freedom. Chaos and peace. The Apartheid Museum is a journey, not just a destination. A journey to understanding, freedom and equality. It may be the most important lesson you will ever learn.

Just 25 minutes from O.R. Tambo International Airport or 20 minutes from Sandton, the Apartheid Museum offers an opportunity to experience the history of South Africa. Visitors are guaranteed to come away with a deeper understanding and appreciation of this country, its darkest days and its brightest triumphs.

### Gauteng



